

BSCNZ



clean
sweepTM
AWARDS

Ellerslie Convention
Centre
16th September 2021



Sponsorship Opportunities

Starting \$500 up to \$6,000

First in First Served



CleanSweep Bulletins

10 opportunities available – Deadlines vary

- ✓ Your opportunity to advertise and reach BSCNZ Members – x250 within the BSCNZ database
- ✓ Week starting 5th July 2021 – leading up to the event
- ✓ Bulletins posted on BSCNZ website and emailed out to members
- ✓ **Only \$800 per 1 page space**



CleanSweep Awards

Sponsor the predinner Event – deadline 20th August 2021

- ✓ Drinks and nibbles served to guests in reception area prior to dinner
- ✓ One hour long event for networking
- ✓ An opportunity to feature key product lines and “wow” guests
- ✓ Bulletin feature – reaching BSCNZ database
- ✓ Logo identification and acknowledgement at the registration area
- ✓ Logo acknowledgment and hyperlink on the event website
- ✓ Client profile in INCLEAN NZ magazine May issue which is placed into delegates bag
- ✓ Professional photographs supplied post event
- ✓ **Only \$8,500**



CleanSweep Awards

12 opportunities available – deadline Friday 13th of August 2021

- ✓ Your brand embedded into the glass awards
- ✓ Your brand included on the certificate awarded to the winner
- ✓ Brand included on media wall
- ✓ Announce the winner and present the winner with the award on stage
- ✓ Brand on the large screens
- ✓ 1 Minute speech to all attendees
- ✓ Professional photographs with winners provided post event
- ✓ Select the award of your choice (first in first served) x12 different categories to chose from
- ✓ **Only \$3,000 per award**



CleanSweep Awards

Attendees contact details

- Deadline 10th September 2021

- ✓ 300 plus industry attendees
- ✓ Attendee permission required
- ✓ **Only \$1,000**

Arranged Seating

- Deadline Friday 27th of August 2021

- ✓ Limited number offer
- ✓ Strategically network
- ✓ 300 plus industry attendees
- ✓ **Only \$500**



CleanSweep Awards

Sponsor the Entertainment – deadline 3rd of September 2021

- ✓ Your brand on the screen while the entertainment performs
- ✓ Bulletin feature – reaching BSCNZ database
- ✓ Announced by the MC as the Sponsor
- ✓ Options – Dance crew / Culture Group / DJ for dancing post dinner
- ✓ Professional photographs provided post event
- ✓ **Only \$5,000 per entertainment performance**



CleanSweep Awards

Sponsor the MC – deadline 27th August 2021

- ✓ Award winning - **Oscar Kightley**
- ✓ Your brand on the screen and thanked by the MC
- ✓ Bulletin feature – reaching BSCNZ database
- ✓ Mentioned by the MC throughout the evening
- ✓ Photo opportunity with the MC post event for social media
- ✓ **Only \$5,000**



CleanSweep Awards

Leaving a gift/flier at every table setting

- Deadline to provide product 3rd September 2021

- ✓ 300 plus industry attendees
- ✓ Limited opportunity
- ✓ Brand recognition/messaging
- ✓ **Only \$1,000**

Sponsor the drinks package

- Deadline Friday 13th August

- ✓ Sponsors brand featured around bar area
- ✓ Promotion/Thanked as sponsor in a CleanSweep Bulletin
- ✓ Thanked by MC – brand on large screen
- ✓ Professional photographs with winners provided post event
- ✓ Included on the menu as the drinks sponsor
- ✓ **Only \$5,000**



CleanSweep Awards

Cut off Friday 27th of August 2021

Sponsor the Entree

- ✓ Brand included on the menu
- ✓ Brand on large screens for duration of serving
- ✓ Thanked by MC prior to service
- ✓ Assist BSCNZ in selection of food options
- ✓ **Only \$2,000**

Sponsor the Main

- ✓ Brand included on the menu
- ✓ Brand on large screens for duration of serving
- ✓ Thanked by MC prior to service
- ✓ Feature in a bulletin
- ✓ Assist BSCNZ in selection of food options
- ✓ **Only \$4,000**

Sponsor the Dessert

- ✓ Brand included on the menu
- ✓ Brand on large screens for duration of serving
- ✓ Thanked by MC prior to service
- ✓ Feature in a bulletin
- ✓ Assist BSCNZ in selection of food options
- ✓ **Only \$2,000**



CleanSweep Awards

Summary of Sponsorship Options:

	Dealines	Cost Each	Available
Sponsor/purchase a space in a CleanSweep Awards Bulletin	Varied	\$ 800	10
Sponsor the Pre-Dinner Drinks Event	20th August 2021	\$ 8,500	1
Sponsor a CleanSweep Award	13th August 2021	\$ 3,000	12
Contact details of dinner attendees	10th September 2021	\$ 1,000	6
Arranged seating for x3 specified individuals for networking	27th August 2021	\$ 500	3
Sponsor the Entertainment	3rd September 2021	\$ 5,000	1
Sponsor the MC - Oscar Kightley	27th August 2021	\$ 5,000	1
Leave a gift/flier at every table setting	3rd September 2021	\$ 1,000	2
Sponsor the Drinks package	13th August 2021	\$ 5,000	1
Sponsor the Entrée	27th August 2021	\$ 2,000	1
Sponsor the Main Meal	27th August 2021	\$ 4,000	1
Sponsor the Dessert	27th August 2021	\$ 2,000	1



Please email sarah.mcbride@bsc.org.nz for an application form



BSCNZ



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AWARDS

Thank you for
your support

