



**THANK YOUR
CLEANER DAY™**



POWERED BY **KÄRCHER**

***This is your opportunity to
show your appreciation!***

17 OCTOBER 2018

WWW.THANKYOURCLEANERDAY.CO.NZ

 **THANKYOURCLEANERDAY**

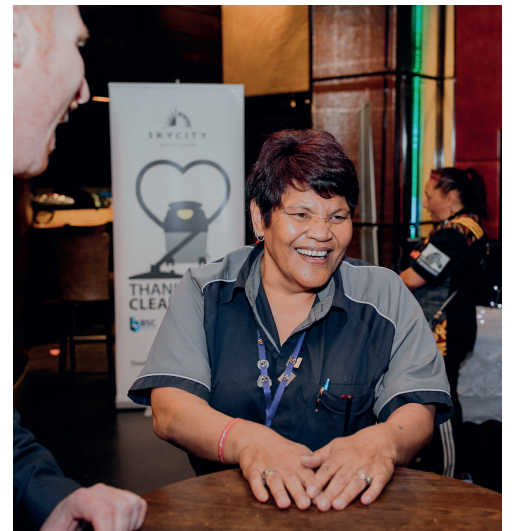


Thank Your Cleaner Day™ was launched by BSCNZ in 2015 and is now celebrated across the globe in more than 20 countries



"This is a wonderful opportunity for Corporates to engage and acknowledge the hard work of cleaners in New Zealand"

*-Sarah McBride,
BSCNZ CEO*



69%
of corporate cleaners in New Zealand are female



30,000
cleaners nationwide



Get Involved – It's Easy!

Every day, tens of thousands of skilled, hard working cleaning staff are onsite to ensure your premises are ready to go for the next business day. Cleaners work day, night and weekends to keep your working and living environments clean, safe and hygienic, often under the radar of normal working hours.

The Building Service Contractors of New Zealand (BSCNZ) is proud to be the vehicle behind Thank Your Cleaner Day.™

*Please join us on the **17th of October 2018** to make their day special.*

Why should your business get involved?

Social Responsibility: We all like to feel appreciated and valued. This day is a proven way to thank individuals who are predominantly never seen, but yet work hard to keep your place of business healthy and clean.

Brand Awareness: Your brand will be associated and promoted through the BSCNZ online campaign.

Brand Association: In associating your brand with this special day you are showing that your business cares about the individuals who help keep your place of business clean and hygienic – so you can continue to do what you do best!

Staff Engagement: This is a wonderful opportunity to involve your staff in a great initiative. Plan a special way to celebrate - such as a morning tea, flowers, a card that is signed by all staff.

Industry Engagement: Your support will be recognised and appreciated by your customers, staff, cleaning contractors and suppliers within the industry.

How can your business get involved?

- Register your email address with **www.thankyourcleanerday.co.nz** to receive updates.
- Contact your BSCNZ cleaning contractor and express your interest to become involved. They can provide posters, pins and correspondence.
- 'Like' the Thank Your Cleaner Day™ Facebook page so you can promote your company's involvement.
- Join the BSCNZ LinkedIn page to view updates at **<https://www.linkedin.com/company/bscnz/>**
- Every year businesses find wonderful ways to make this day special. If your business wishes to offer further support or to become involved please contact the BSCNZ office on 09 580 1160.



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THANK YOUR CLEANER DAY is a Registered Trademark

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WWW.THANKYOURCLEANERDAY.CO.NZ



WWW.BSC.ORG.NZ

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The Voice of the Building Services Industry in New Zealand

Through using a BSCNZ registered Cleaning Contractor
You are demanding the best

The Building Service Contractors of New Zealand (BSCNZ) was formed 50 years ago by Cleaning Contractors to collaborate and bring 'best practice' into the New Zealand industry. The BSCNZ promotes the industry's vital role in providing clean, healthy environments for the life of a building, benefiting owners and managers who use a registered Building Service Contractor.

BSCNZ ensures its members are:

Independently Audited: Every BSCNZ member is audited to ensure they are complying with New Zealand's employment legislation and the BSCNZ code of practice.

Committed to Code of Practice: BSCNZ members have shown leadership by creating and implementing 'best practice' standards for the industry. This ensures high ethical standards are agreed and adhered to.

Health & Safety Aware: Corporate cleaners face unique H&S issues. Our members work together to share information to ensure the safety of their workers and clients.

Sustainability Conscious: Implemented through the Code of Practice, focus is given to workers, product usage and recycling. Offering client solutions to minimise the negative impact on cost and the environment.

Heard by the Unions: BSCNZ hear the issues raised from within the membership base and work collaboratively to address concerns and bring resolution.

Heard within Government: BSCNZ presents a united voice to government to ensure they understand the industry and the issues faced. We work together for the betterment of the industry.

To find a Registered BSCNZ Member visit

www.bsc.org.nz



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